



Indian Education Society's  
Management College and Research Centre  
'Vishwakarma' MD Lotlikar Vidya Sankul  
Bandra Reclamation, Mumbai – 400 050, India.  
Tel. : +91-22-6137 8484 / 350 / 371  
Website: [www.ies.edu/management](http://www.ies.edu/management)

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**9<sup>th</sup> INTERNATIONAL BUSINESS RESEARCH CONFERENCE**

**Saturday, January 30<sup>th</sup> 2016**

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